

POSITIVO BGH

500 RWF per day for a Made in Rwanda POSITIVO BGH Laptop!

Following the commencement on the production of Made in Rwanda POSITIVO BGH laptops in Kigali last year, the Government of Rwanda mandated Africa Smart Investments Distribution Ltd (ASI-D) as the wholesaler and distributor.

In line with the VIZIYO program of MYCIT, ASI-D has fully taken on the initiative to increase ICT penetration in Education Sector by creating an innovative financing plan for all students (Primary, Secondary and University) across the country to own a laptop on a Hire-Purchase plan.

The Minister of Education is encouraging students' parents to take advantage of all current initiatives which the Government of Rwanda has put in place to facilitate the acquisition of Made in Rwanda POSITIVO BGH laptops at an affordable price.

ASI-D Executive Chairman François Karenzi said that "ASI-D is proud to offer an innovative hire purchase scheme over 3, 6, 12 or 25 months, so that customers can choose a payment plan to suit them. For each hire purchase plan, payment of the initial RWF 15,000 deposit to ASI-D Account number **593412493610179** in BPR Bank will unlock the laptop for 30 days, and electronic tokens to unlock the laptop for another 30 days can be made using mobile banking or MTN Mobile Money, Tigo Cash and/or Airtel Money. Upon the customer making the final payment, ownership of the

laptop will pass to the customer and the final electronic token will fully unlock the laptop".

Additionally, the Made in Rwanda POSITIVO BGH laptop offered to students comes fully loaded with an Intel processor, 2GB RAM, 320GB hard disk, the latest Windows 10 operating system, Microsoft Office 365, Bitdefender internet security and 1TB of cloud storage, as well as a 6-month warranty against manufacturer defects.

Following extensive market research, we are confident that our offer represents an excellent value, especially considering the individual purchase price of the pre-loaded software and cloud storage.

The payment plan is as follows:

Deposit (RWF)	Number of Monthly Payments	Monthly Payment Amount (RWF)
219,900*	0	0
15,000	3	84,081
15,000	6	43,289
15,000	12	22,929
15,000	25	12,400 **

*** This is a highly discounted price for first-mover customers who can pay upfront, applicable only within a short promotional period.**

**** ASI-D platform enables clients to buy the laptop by just paying Rwf 500 per day and you get a token once the monthly installment is reached.**

For primary and secondary students, we expect to collaborate with participating schools to ensure that laptops are used as a learning tools. ASI-D will pay each participating school a fee per laptop, and in exchange the school will be expected to assist in the distribution of laptops to their students, hire an ICT in Education Support

Person, avail required infrastructure and pay insurance of laptops while at schools.

The move aims to support the Government of Rwanda's policy to ensure that teachers and students each own personal laptops as a tool for teaching and learning. ASI-D has also taken on the initiative to ensure that Teachers have been trained on the basics of using ICT in education and trainings will be continuously conducted from time to time to ensure that teachers are up-to-date on how to incorporate ICT into the learning environment.

The above offers were sent out to students in selected schools in Kigali on 22nd July 2016, but the innovative hire purchase schemes are available to all students (and their parents); and teachers and can be found at our website www.asid.rw.

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**François Karenzi Executive
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